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FOR IMMEDIATE RELEASE

GANADO TELEPHONE COMPANY TAKES NAME OF SUBSIDIARY, YK COMMUNICATIONS

Ganado Telephone Company announced today that it will begin “Doing Business As” YK Communications effective September 1, 2014. YK Communications was established in 1995 as a wholly owned subsidiary of Ganado Telephone Company, a rural Incumbent Local Exchange (ILEC) Service Provider, to market and support non-regulated business activities.

This name change is being done to consolidate all services offered by the two companies under the single name of YK Communications, in order to streamline marketing materials and create less confusion for customers. While Ganado Telephone Company will be known as YK Communications moving forward, this is the only change that will be noticeable by customers. The same products and services will be offered and the same friendly staff members will still be at work to provide assistance and answer customer questions.

“We are excited about unifying our family of companies under one name. It just makes sense, since the name YK Communications more accurately describes the expanding scope of advanced communications technologies being offered to our customers. While Ganado Telephone Company has a long and proud history, YK Communications is our future,” noted Russell Kacer, YK Communications, Executive Vice-President.

YK Communications will maintain a single location and point of contact for customers at 109 W. Putnam in Ganado. Business hours are Monday – Friday from 8am to 5pm. YK Communications can also be reached by phone at 361-771-3334 / 800-395-1499 or online at www.ykc.com.

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